
ALBERTO GONZALEZ

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alberto.la

EXPERIENCE:

- Art/Freelance 2009 - present
Photographer and Retoucher
 - Collaborates with editorial teams to further collective objectives
 - Experience on set shooting music video stills
 - Portfolio: www.alberto.la
- Artist** 2013 - present
 - Group Exhibitions:
 - Confessions of a Generation, Y Not? (August, 2013), Thomas P. Kelly Art Gallery at LMU (A curatorial collaboration by the LMU Curatorial Studies Seminar)
 - You Must First Invent the Universe: A Drawing Exhibition (October, 2013), Thomas P. Kelly Art Gallery at LMU
- Stampd (contemporary luxury clothing and accessories brand) Oct. - Dec. 2014
Photography Intern
 - Shot product and lifestyle photos used for social media and online store (Stampd.com)
 - Demonstrated sharp attention to detail and organization in setting up photoshoots
 - Expedited production workflow and optimized shooting conditions
 - Efficiently met crucial deadlines in fast-paced team environment
- The Los Angeles Loyolan; Los Angeles, CA 2011 - 2012
Graphic Designer
 - Collaborated with editors to communicate stories visually and make compelling spreads
 - Continually found ways to improve the overall aesthetic of the newspaper
 - Prioritized work to consistently meet strict deadlines
 - Attended the National College Media Conference in New York
 - Built and led design team, delegating work to interns
- Perdue Brandon Fielder Collins & Mott, LLP; McAllen, TX 2009 - 2010
Researcher
 - Worked with attorneys in collecting delinquent property taxes
 - Maintained sharp organization in investigating and cataloguing multiple taxpayer accounts
 - Facilitated the litigation process by presenting classified research to attorneys
 - Was authorized to access and utilize complex databases containing confidential information
- Valley Vibe Magazine; McAllen, TX 2009
Founder/President, Graphic Designer, Photographer, Writer
 - Designed and developed overall layout and theme
 - Engaged and influenced the South Texas community by bringing together local culture, art, events, and distinguished members of society
 - Consulted with clients to visualize and design print advertisements
 - Produced bi-monthly issues, each circulated at 5,000 copies and distributed throughout the Rio Grande Valley and South Padre Island

EDUCATION:

Loyola Marymount University (May 2014); Los Angeles, CA
Bachelor of Business Administration, emphasis in **Entrepreneurship**
Minor: **Studio Arts**, emphasis in **Photography**
GPA: 3.30

ADDITIONAL LEADERSHIP EXPERIENCE:

- National Young Leaders Conference; Washington D.C. 2009
 - Participated in debates and presentations
 - Expanded leadership skills
- McAllen Memorial High School Photography Club; McAllen, TX 2009
President
 - Led group meetings, organized student art exhibition, and demonstrated skilled camera work
- National Hispanic Institute; Rio Grande Valley 2007
 - Participated in extemporaneous speaking and won third place in national competition

SKILLS:

Adobe Photoshop CS6, Adobe Illustrator, Adobe InDesign, Adobe Bridge, Adobe Lightroom, Wacom Pad, Microsoft Word, Microsoft PowerPoint, Microsoft excel, currently learning Final Cut Pro/Adobe Premiere Pro, concise communicator, team motivator, keen organization skills, bilingual (English and Spanish), research skills, high creativity level, innovative problem solver